

**ZONES OF EXPERIENCE VACATION CONSULTATION FORM**

Name(s)

Daytime Phone

Evening Phone

Address

Email address

How did you find us?

Notes:

**GENERAL**

1. Did you already have something in mind for your vacation?

2. Have you done any research online?

3. Do you have any ideas on what you expect this vacation to cost?

**EMOTIONAL:**

4. What is main experience that you are most looking for in this trip?

(Romance, adventure, excitement, family time, education, relaxation...)

5. What is your idea of (romance, relaxation, adventure...)?

6. Is this trip for a special occasion or just a get away?

**LIFESTYLE:**

7. Are you hoping for an upscale experience or is price the primary factor?

8. What does an upscale (or budget) experience mean to you?

9. Do you prefer a well known and popular or more exclusive experience?

**SOCIAL:**

10. Do you like the excitement of crowds or something a little quieter?

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11. Some places/ships are more family-oriented than others. Is that important to you?

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12. Do you like to explore on your own, or do you like guided tours or both?

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**DINING:**

13. What is your favorite food/dining experience?

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14. Local cuisine or something familiar? Buffet or full-service?

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15. Any dietary issues? Diabetic? Vegetarian? Kosher? Spa cuisine?

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**ACTIVITIES:**

16. What activities do you hope to experience once you get there?

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17. Is nightlife important to you? Do you want to be close or a little farther away?

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18. What do you do for fun at home? Do you like to hike, bike, horse back riding...?

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**CULTURE:**

19. Do you like to explore the local culture or do you prefer to stay in the resort?

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20. Does being around a language you don't speak worry you?

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21. Is it important to be where you'll find familiar shops or restaurants?

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**OTHER:**

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